



Presents

2021 Pro-Kart Series – Round 1

Manawatu Toyota Raceway

Shirriffs Road, Palmerston North

20 / 21 February 2021

Sponsorship Proposal



**MANAWATU &
TRC TOYOTA**

Kartsport Manawatu Inc. has the pleasure of hosting Round 1 of the 2021 ProKart Series, at the Manawatu Toyota Raceway in Shirriffs Road on 20 & 21 February 2021.

Costing

To make the meeting viable, Kartsport Manawatu Inc. requires a minimum of 60 sponsors each contributing \$200.00 plus GST. These sponsors' names will be placed into a draw to select the major overall sponsor, individual class sponsor, and bonus draw sponsors for the event.

This draw will take place at 6pm at the Kartsport Manawatu clubrooms on Thursday 4th February with pre-draw drinks & finger food.

Sponsorship Package

The first name drawn will be the major sponsor for this prestigious event and receive.

Naming Rights Sponsor

1st The overall naming rights to the 2021 ProKart Series, Round 1

Plus:

- Newspaper advertising prior to the event Radio advertising prior to the event
- Public address advertising at the event over the weekend.
- Banners and promotional material at the Track (sponsor to provide)
- Ten passes to our Hospitality Tent, which will include food and refreshments on Sunday 21 February
- Total Value \$3000.00
- You will receive a vast amount of exposure, as this prestigious event will draw a large amount of interest from the public in and around the Manawatu.
- A one year advertising sign 900 x 2400 along our back straight (sign to be provided by the successful recipients)

Group Sponsors

The next 5 names drawn will be for the Group Sponsors.

- Group 1 - KZ2
- Group 2 - KZ2 Masters / KZ4 /KZ5
- Group 3 – Rotax Max Junior
- Group 4 – Rotax Max Light / Rotax Max Heavy
- Group 5 – Vortex Mini Rok
- Group 6 – Cadet Rok

The Group Sponsors will receive:

- Public address advertising at the event over the weekend
- Banners and promotional material at the track (to be provided by the sponsor)
- Six passes to our Hospitality Tent which include food and refreshments on Sunday.
- A one year advertising sign 900 x 2400 along our back straight (sign to be provided by the successful recipients)

Total Value \$1000.00

Bonus Draw

The next 10 names from the draw will be for Bonus Draw Sponsors.

These sponsors will all receive:

- Four passes to our Hospitality Tent which will include food and refreshments for Sunday race day
- A one year advertising sign 900 x 2400 along our back straight (sign to be provided by the successful recipients)

Total value \$200.00

Sponsors who are not successful in the prize draw will receive two hospitality tent passes which include food and refreshments on Sunday 21 February 2021 race day

We propose to give all our sponsors value for money. We are well aware that your dollar is hard earned and that you, as advertisers are looking at a return from being involved in this form of advertising and we are confident of being able to provide this. Kartsport Manawatu is one of the most successful Kart Clubs in New Zealand, and our reputation and expertise at organizing and running events is well known.

Please give serious consideration to our proposal and your early acceptance will ensure that we give your company maximum exposure.

For further information please contact Vicky at admin@kartsportmanawtu.org.nz