



***PRESENTS THE***

# **ProKart Series Round 1**

**Manawatu Toyota Raceway**

**Shirriffs Road, Palmerston North**

**22 & 23 February 2020**

# ***Sponsorship Proposal***

Kartsport Manawatu Inc. has the pleasure of hosting the **2020 ProKart Series, Round 1** at the Manawatu Toyota Raceway in Shirriffs Road on 22<sup>nd</sup> & 23<sup>rd</sup> February 2020.

## *Costing*

To make the meeting viable, Kartsport Manawatu Inc. requires a minimum of 60 sponsors each contributing \$200.00 plus GST. These sponsors' names will be placed into a draw to select the major overall sponsor, individual class sponsor, and bonus draw sponsors for the event. **This draw will take place at 6pm at the Kartsport Manawatu clubrooms on Tuesday 4th February with pre-draw drinks & finger food.**

## *Sponsorship Package*

The first name drawn will be the major sponsor for this prestigious event and receive;

### Naming Rights Sponsor

1<sup>st</sup> The overall naming rights to the 2020 ProKart Series, Round 1

Plus:

Newspaper advertising prior to the event

Radio advertising prior to the event

Two A5 pages of advertising in the programme

Public address advertising on the Sunday 23<sup>rd</sup> February

Banners and promotional material at the Track

Ten gate admission passes for the Sunday

Ten passes to our Hospitality Tent, which will include food and refreshments on Sunday

**Total Value \$3000.00**

You will receive a vast amount of exposure, as this prestigious event will draw a large amount of interest from the public in and around the Manawatu.

## *Group Sponsors*

The next 6 names drawn will be for the Group Sponsors.

- ❖ Group 1 - KZ2
- ❖ Group 2 - KZ2 Masters, KZ4
- ❖ Group 3 - Rotax Max Junior
- ❖ Group 4 - Rotax Max Senior
- ❖ Group 5 - Vortex Mini ROK
- ❖ Group 6 - Cadet ROK

The Group Sponsors will receive:

One A5 page advertisement in our programme  
Public address advertising on Sunday  
Banners and promotional material at the track  
Six gate passes for the Sunday  
Six passes to our Hospitality Tent which include food and refreshments on Sunday.

**Total Value \$1000.00**

***Bonus Draw*** The next 10 names from the draw will be for Bonus Draw Sponsors.

These sponsors will all receive:

Four gate passes for Sunday

Four passes to our Hospitality Tent which will include food and refreshments for Sunday race day

A one year advertising sign 900 x 2400 along our back straight (sign to be provided by the successful recipients)

**Total value \$200.00**

Sponsors who are not successful in the prize draw will receive two gate passes and two hospitality tent passes which include food and refreshments on Sunday race day

We propose to give all our sponsors value for money. We are well aware that your dollar is hard earned and that you, as advertisers are looking at a return from being involved in this form of advertising and we are confident of being able to provide this.

Kartsport Manawatu is one of the most successful Kart Clubs in New Zealand, and our reputation and expertise at organizing and running events is well known.

Please give serious consideration to our proposal and your early acceptance will ensure that we give your company maximum exposure.

For further information please contact Lyn at [admin@kartsportmanawtu.org.nz](mailto:admin@kartsportmanawtu.org.nz)